

2022 WPLC Annual Membership Meeting

May 11, 2022

1:00 pm

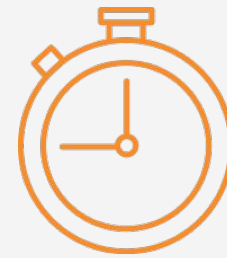


02

Welcome!

David Kranz, WPLC Board Chair

Today's Agenda



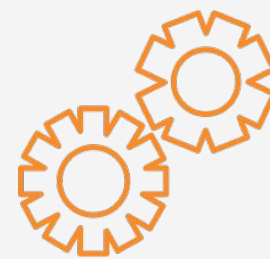
2021 Year in Review

Data, usage, Technology Committees' work, new committees and more!



Initiatives

Ongoing & Proposed Initiatives



Stories & Coming Soon!

Digital Library Impact, Bylaws update, and OD app sunseting

2021 Year in Review

- Usage
- Magazine Collection
- Technology Committees' work
- New Committees



Wisconsin's Digital Library Circulation

7,232,065

Checkouts in 2021

Wisconsin's Digital Library Patrons

214,908

Unique Users





4,065

Copies



231,815

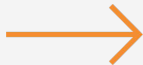
Checkouts



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Cost per use

New
Collection:
Magazines



Technology
Committees
Update

Deep Freeze

Statewide (or interested parties) purchase of Deep Freeze.

Data Dashboard

Statewide (or interested parties) Analytics dashboard for libraries to obtain quantitative data as needed.

Authentication

Statewide (or interested parties) purchase and/or management of an authentication tool such as EZProxy.

New Committees

Digital Archives Backup Collaboration Steering Committee

Will provide project expertise, develop overall project budget needs and governance structure for the digital archives backup collaboration project.

The digital archives backup and storage platform will safely store archival copies of digitized materials and metadata from public libraries from any participating Wisconsin public library system. The purpose is to provide proper storage of digitized materials.

Technology Backup Collaboration Steering Committee

Will provide project expertise, develop overall project budget needs and governance structure for the backup collaboration project.

The Backup Storage Platform will aggregate infrastructure backups from any participating Wisconsin public library system. The purpose is to provide secure and redundant storage accessible by System IT staff.

Initiatives

- Ongoing Initiatives Update
- Overview of the 2022 Collection Development Committee’s Proposed Initiatives



Ongoing Initiatives:

Update

Enhance Juvenile/YA Collection

Review of usage data from the Juvenile and Young Adult collections.

Improve collection's diversity & accessibility

Review of the collection's existing diversity and address accessibility concerns.

Increase Buying Pool for 2022

Meet the demand of the collection.

Enhance Juvenile/YA Collection

Identify gaps in collection & explore reallocating funds.

- An audit of the Juvenile & Young Adult collections was done.
- \$10,000 was reallocated (from the increase) to Juvenile and YA content.

Prioritize reducing hold times for youth materials.

- Added Juv and YA titles to Lucky Day Collections when use warrants
- Created weekly holds carts for Juv and YA titles with 5:1 holds ratio

Run quarterly data review of youth material usage

- OverDrive is assisting in creating reports to review and assess youth material usage.

Diverse Collection Support

Run Diversity Audit

- A diversity audit was conducted at the end of 2021 to identify gaps.
- Selectors are using the results to guide purchase decisions.
- Another audit will be done at the end of the year to assess diverse selection.

Develop a Deselection Process and Timeline

- Audit of Automated Carts in February 2022
- Automated processes established with OverDrive to replace titles that are no longer available for purchase
- Review of titles by subject areas to make sure titles remain relevant

Create Diverse Collection Support Toolkit

- Monthly modules with tools and resources to assist with selecting diverse material.
- Internal activities by project managers to help promote and market diverse materials

March 2022 | Diverse Collection Support Toolkit



Laura Damon-Moore · Last updated Mar 21

Committee Updates

Tip from Selection Committee member: use OverDrive's [sales and promotions calendar](#) to find and save on diverse titles.

Project Manager Updates

Sara G. signed up for the [African American Literature Book Club](#)'s newsletter and has been using it to inspire purchases for the digital library.

Diverse Collection Action Plan Ideas | March

- Keep an eye out for Ramadan titles, which will be promoted on OverDrive in the coming weeks.
- For juvenile materials, check out the Cooperative Children's Book Center's [Recommended Book Search](#) database. Use the Diversity Subject filters to locate recommended titles in diverse categories.

Increase Buying Pool

Support increase in usage

- Wisconsin's Digital Library saw a 16% increase in usage from 2019 to 2020.
- 2020 also saw a large increase of new users to the Digital Library.

Increase by approximately 5%

- In 2020 the Collection Development Committee recommended to increase the budget by a fixed amount based on a 5% increase (\$66,722) each year for 5 years.

Allocate no more than 15% of the increase to youth materials

- \$10,000 for youth materials after an in-depth collection analysis.

2022 Proposed Initiatives

**Explore new content
formats**

Research expanding
Wisconsin’s Digital Library
offerings.

**Assess and enhance
youth collection**

Monitor and assess the
effectiveness of the enhanced
budget throughout 2022 and
reassess allocations for 2023.

**Review and evaluate
deselection & maintenance
process**

Monitor and assess the
weeding process and diversity
enhancement efforts.

**Increase Buying Pool
for 2023**

Meet the demand of the
collection.

Explore New Content Formats

Monitor statewide cooperative purchasing efforts

- Assess Badgerlink offerings
- Prioritize research and availability of new formats

New formats research may include:

- Music streaming services
- Video streaming services
- Electronic newspaper collections
- Digital book kits for adult or youth book clubs

Monitor SimplyE and the Palace Project

- Patron-facing apps that aggregate content from various sources

Assess and Enhance Youth Collection

Survey Juv/YA Librarians

- Get a better understanding of the reading wants and habits of youth.

Look beyond OverDrive

- Assess other Juv/YA options like Tumblebooks

Continue monitoring Public Library Connect

- Monitor Public Library Connect feature to link student Sora (school Overdrive collections) accounts with the WPLC and local public digital libraries and its potential effect on WDL Juv and YA collections.

Update diversity audits

- Continue to run diversity audits on the collection to monitor development.

Review and Evaluate Deselection & Maintenance

Create automated deselection tools

- Work with OverDrive to help create new reporting tools to make deselection more efficient.

Evaluation

- Review and evaluate the timeline and deselection process and make changes as necessary.

Consider new formats

- Consider the potential effects of adding new collections or formats to the collection, the maintenance, and deselection of those collections, as well as the impact they will have on the Selection Committee.

Increase Buying Pool

Support high usage

- In the Patron Survey, 88% of respondents reported that they will place a holds if a title is not available. 61% they would still place a hold with a wait time of six months or more. The demand for titles is high and patrons are willing to wait.
- The majority (35%) of patrons noted that they had checked out more than 20 items from Wisconsin's Digital Library whereas the majority (65%) had checked out fewer than 5 physical books from their local public library.
- Staff also support an increase. In the Staff Survey, 48.6% responded that the collection budget was too low for demand, 41.8% responded that they didn't know and 0% responded that it was too high.

Uphold previous five-year recommendation

- Increase the Buying Pool by \$66,722, approximately a 5% increase to the base amount, with no increase to the Hold Reduction amount.



Digital Library Steering Committee: Comments & Process

Stories & Coming Soon!

- Digital Library Impact
- Bylaws Update
- OverDrive App Sunsetting
- Libby and Marketplace Updates

21



Stories: Digital Library Impact

“As a college student that is also self employed as a licensed family childcare provider, I used the digital library for both personal, professional, and academic enjoyment.” - Patron survey

“I absolutely love being able to get Kindle books sent to me right in my home. There is no way I would be able to afford the number of books I read on it. WI digital library has been a lifesaver, not sure what I'd do without it!” - Patron survey

“I just got off a 10+ minute phone call with a patron where I talked them through placing their first e-book hold and setting up Libby in real time. They thanked my profusely and said that they wanted to get back into reading and that someone in their life had recommended ebooks/eaudio from Wisconsin's Digital Library.” - WI Library Staff Member

“We had a patron that went up North with her husband. She had access to the Wisconsin Digital Library on a device. He had brought a print book. He finished his book quickly and had nothing else to read! She finished her book and had thousands of other options to choose from instantly!” - WI Library Staff Member

Coming Soon!

Bylaws Review

In 2021 a Bylaws Workgroup was convened. The committee has worked for a year on updating the WPLC bylaws to accommodate for changes and growth of the consortium. The updated bylaws are going to the Board for approval in June.

OverDrive App Sunsetting

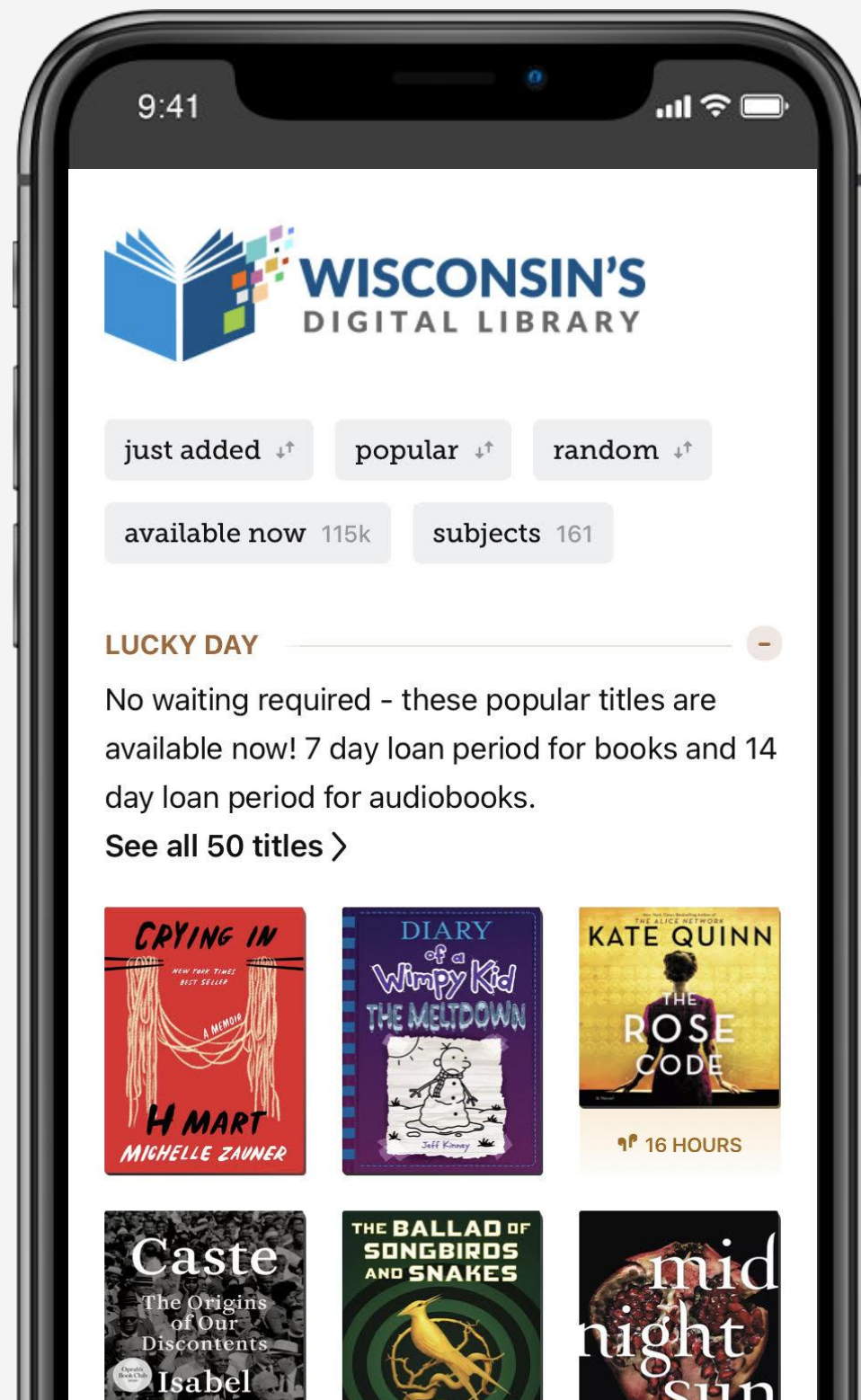
- The app has been removed from the Apple Store, Google Play and the Microsoft store.
- OverDrive App is still available from Kindle Store.
- New Libby updates will include recommendations, messaging to patrons, and continuous accessibility improvements.

Marketplace Updates - OverDrive Hub

- Newsroom
- The Loop
- Marketplace

Questions?

Thanks for joining us!



website

wplc.info

email

wplc-info@wils.org